



SAIMC
INSPIRING AUTOMATION

SPONSORSHIP OPPORTUNITIES

Annual Gala Dinner 2024

1. Photography Sponsorship - R20 000 inclusive

Capture the magic of our masquerade dinner as the exclusive photography sponsor. Couples, individuals, or groups will have the opportunity to have their photo taken (masked and mysterious or unmasked!) upon arrival by our official photographer. Photos are printed on-site and may be collected after dinner formalities have concluded. Sponsor's logo to be printed onto each photograph along with the SAIMC logo and event info.

2. Welcome Drinks Sponsorship - R20 000 inclusive

Be the exclusive sponsor of our welcome drinks in the foyer on arrival, setting the tone for an elegant evening. Gain visibility and association with sophistication with a subtly branded glass with your company logo.

3. Table Gift Sponsorship - R15 000 inclusive

Sponsor our table gifts, leaving a lasting impression on guests whilst gaining brand exposure and association with generosity. Companies to provide their own branded gifts.

4. Wine Label Sponsorship - R15 000 inclusive

Be the exclusive sponsor of our branded custom-made wine labels for the wine supplied by the SAIMC on the tables - 2 bottles per table.

5. Dessert Chocolate Sponsorship - R15 000 inclusive

End the night on a sweet note and sponsor our crafted branded dessert chocolates, delighting guests with luxury and sweetness.

6. Entertainer - Mentalist / Illusionist / Magician - R10 000 inclusive

Sponsor our entertainer who will be mesmerising guests with magic and wonder. Gain visibility and association with enchantment.

7. Music Sponsorship - R10 000 inclusive

Sponsor the musical ambience at our masquerade dinner, enchanting guests with the sounds of cool jazz, R&B and blues.

2023 sponsors will have first option on their previous sponsorship.

All sponsors receive the following:

- Your company logo will be displayed on all digital screens during the entire evening – 20 second looping clip.
- Your company logo will be printed on the official programme and dinner menu.
- There will be a card on each table thanking the sponsors and listing what they've sponsored.
- Each company who books a table will be given an invitation (without pricing) but with all the sponsors' logos on – which they can use to invite their own guests.
- In addition to the sponsors logos which loop on the big screens (20 second loops) – each sponsor will have the opportunity to display an additional slide (similar to the National Patron's slides we use at the technology meetings) which highlights the company's expertise. This stays on the screen for longer than just the quick loop.
- Coverage post event in print and/or online SA Instrumentation & Control with logos and details of sponsorship taken.